



Max Duenhoelter.

Digital Marketing & Web Development

Graduated from WWU in June, 2026.

 maxduenhoelter.com

 maxduenhoelter

 maxduenhoelter



Dear Hiring Manager,

I'm writing to express my interest in a digital marketing role on your team. I bring real-world internship insight from my time at Sweet As Waffles, practical digital marketing experience from handling branding and integrated marketing communications for Newell Painting, and a disciplined approach to building functional website architectures. I'm drawn to opportunities where hands-on technical execution and marketing strategy shape efficient, high-performing campaigns.

At Sweet As Waffles, I managed their entire social media presence and generated over 1.5 million views and hundreds of thousands of likes. I also worked on search engine optimization and analytics tracking, translating data trends into actual content solutions that rank. That internship has sharpened my ability to read performance signals, optimize site structures, and prioritize what moves a campaign forward.

For Newell Painting, I had the opportunity to use my creative direction to create an entire brand from the ground up. This included making the brand kit, building the website, and cross-integrating the brand's channels (Google Business, Google Ads, Social Media) to create cohesive marketing campaigns.

What I offer is a blend of technical execution and clear logic:

- **High Quality Production:** Building, deploying, and optimizing web content independently without outsourcing or heavy oversight.
- **Strategic Cohesion:** Ensuring multi-channel campaign assets line up with brand guidelines and project outcomes.
- **Agile Planning:** Structuring workflows logically to anticipate bottleneck errors before they disrupt team timelines.

I'm excited to bring a reliable, self-starting mindset to a production team that values direct communication and concrete delivery over abstract theories. I would welcome the opportunity to share my personal portfolio and walk you through my projects and experience!

Sincerely,
Max Duenhoelter