

Max Duenhoelter

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Bellingham, WA | maxduenhoelter.com

EDUCATION

Western Washington University – Bellingham, WA

B.A. in Business Administration – Marketing (Expected Spring 2026)

- Web Development Certificate (In Progress)
 - Certificate in Digital Marketing Management & eCommerce
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EXPERIENCE

Sweet As Waffles – Marketing Intern | Bellingham, WA | Mar 2025 – December 2025

- Strengthened brand identity through digital and in-store marketing campaigns
- Designed and executed content marketing using Canva and Cap Cut
- Managed outreach with community partners to coordinate joint promotions
- Conducted SEO keyword research to enhance website performance
- Led event planning and logistics for local marketing activations
- Website design and conversion rate optimization
- Merchandise planning and executing

Cinemark – Team Member | Roseville, CA | Apr 2021 – Aug 2024

- Delivered exceptional customer service in a fast-paced, team-oriented environment
 - Processed transactions efficiently using POS systems and maintained accuracy
 - Supported team coordination and communication during high-volume operations
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SKILLS

Digital Marketing: SEO, PPC, CRO, SMO, Google Ads, Content Marketing, Web Analytics

Creative Tools: Canva, Adobe Illustrator, Photoshop

Web Development: HTML, CSS, WordPress, Squarespace, Wix

Professional: Event Planning, Throughout Communication, Project Management